



Dear Potential UK Car Day Show Sponsor,

The Greater Rochester Triumph Touring Club and the Webster Lions Club are presenting UK Car Day II on Sunday August 22nd, 2010. UK Car Day is the only All-British Car Show in Western N.Y. The show field is a riverside location within Genesee Valley Park in Rochester, New York. The show site includes a large pavilion with plenty of seating and room for vendors, displays and activities celebrating the cars and culture of the United Kingdom. Spectator admission and parking is free, and public participation is encouraged.

Last year our show was a great success. We hosted over 100 exceptional British Motorcars and bikes, and presented 54 awards in 24 categories. Proceeds from last year's show benefited Mercy Flight, PTSD charities, and the worthy causes supported by the Webster Lions Club. We are anticipating an even larger turnout this year with the addition of a Concour Judging Class, a Show Class for new MINIS, and a free concert by Paulsen, Baker and Garvey, an acoustic trio that has been entertaining audiences for 35 years.

This event will not be possible without the help of event sponsors, and we hope you will consider joining, or re-joining us as an event sponsor.

As a sponsor your business will be promoted for participants and spectators in many ways. The benefits to your company will include exposure via website listings, (www.UKCarDay.com), advertising, day of show publications and through our publicity targeting both car enthusiasts and the general public.

Any questions can be directed to George Haynes at (585) 872- 6536 or Ned Paulsen at (585) 749- 4097.

Thank you in advance for your support and we look forward to working with your organization as a UK Car Day II Sponsor!

SPONSOR CONFIRMATION FOR UK CAR DAY II 8/22/2010

Please complete and mail to the address below. Sponsorship confirmations must be received by July 1, 2010

PLEASE INDICATE YOUR REQUESTED SPONSORSHIP LEVEL:

CAR SHOW SPONSORSHIP:

Major Event Sponsor	\$500	<input type="checkbox"/>
Lawn Space (Limited to 3 vehicles)	\$250	<input type="checkbox"/>
Concours Awards Sponsor	\$200	<input type="checkbox"/>
Top Popular Choice Award Sponsor	\$100	<input type="checkbox"/>
Special Award Class Sponsor	\$75	<input type="checkbox"/>
Vendor Pavilion Space 8 Foot Table	\$75	<input type="checkbox"/>
Car Show Class Sponsor	\$60	<input type="checkbox"/>
Web Site Listing Only	\$35	<input type="checkbox"/>

GOODS/SERVICES SPONSORSHIP:

Raffle/ Door Prize Contribution - gift certificates, product samples. Please indicate items to be donated:

Goody Bag Contribution - should be 100 smaller items. Please indicate items to be donated:

Company: _____
Contact: _____ **Telephone:** _____
Address: _____
City: _____ **State:** _____ **Zip:** _____
E- mail: _____

Please mail to:
George Haynes
GRTTC
Attn: UKCarDay
1070 Webster Road
Webster, NY 14580

Please make checks payable to Greater Rochester Triumph Touring Club.