



Dear Potential UK Car Day Show Sponsor,

The Greater Rochester Triumph Touring Club and the Webster Lions Club are presenting UK Car Day on Sunday August 23rd, 2009 at Genesee Valley Park in Rochester, New York.

This event is geared towards spectators and participants interested in appreciating, driving, restoring, and racing British cars and motorbikes. The Greater Rochester Triumph Touring Club, a chapter of the Vintage Triumph Register, will host the event.

UK Car Day, the only All-British Car Show in Western N.Y. is a family friendly festival centered on a judged car show. The site is a beautiful park field lined with majestic oak trees in full view of the Genesee River. The adjacent Riverbend Pavilion will be filled with interesting displays of fine art, photography, vintage car badges, regalia and much more. The Webster Lions Club will manage the Food and Beverage Concession with proceeds supporting their many charities.

This event will not be possible without the help of event sponsors, and we hope you will consider joining our effort. As a thank you for your support, your business will be highlighted for participants and spectators through our website (www.UKCarDay.com), our advertising, and through varied written materials.

Thank you in advance for your consideration, and we look forward to having you as a UK Car Day 2009 Sponsor!

To participate, please indicate on the following form your sponsorship option choices (you may choose more than one) and fill out the necessary information.

Applications must be received by August 1, 2009 and are on a first-come, first-served basis.

Any questions can be directed to George or Beverly Haynes at (585) 872-6536. Thank you in advance for your support!

2009 UK Car Day Sponsorship Information

Major Event Sponsor	\$500	<input type="checkbox"/>
Lawn Space (Limited to 3 vehicles)	\$250	<input type="checkbox"/>
Best of Show Award Sponsor	\$150	<input type="checkbox"/>
Car Show Special Award Sponsor	\$75	<input type="checkbox"/>
Featured Car Class Sponsor	\$75	<input type="checkbox"/>
Pavilion Space 8 Foot Table	\$50	<input type="checkbox"/>
Car Show Class Sponsor	\$60	<input type="checkbox"/>
Web Site Only Sponsor	\$35	<input type="checkbox"/>

All sponsorship levels include logo and URL on sponsor page of website. Sponsorship above the website level also includes your company listing in the Day of Show Schedule, on the Show Pavilion Sponsor Display, and broadcast during the awards ceremony to spectators and participants. Award sponsors will have business name on class award, and class sponsors will have business name on class markers.

Goods/Services Promotional Opportunities:

- Raffle/ Door Prize Contribution - gift certificates, product samples, includes Logo and URL on website
- Goody Bag Contribution – should be 100 smaller items, includes Logo and URL on website

Company: _____
Contact: _____ Telephone: _____
Address: _____
City: _____ State: _____ Zip: _____
E-mail: _____

Please mail to:
George Haynes
Attn: UKCarDay
1070 Webster Road
Webster, NY 14580

Please make all checks payable to Greater Rochester Triumph Touring Club. All logos and company artwork must be submitted in digital format to bhaynes1@rochester.rr.com